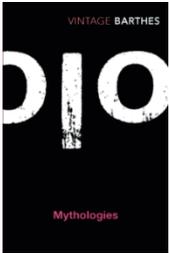


Media Studies: Eduqas 'A' Level

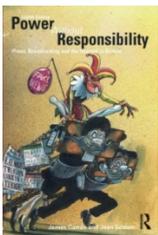


Mythologies (2009)

'Barthes' purpose is to tear away masks and demystify the signs, signals and symbols of the language of mass culture' The Times
In this magnificent and often surprising collection of essays Barthes explores the myths of mass culture. Taking subjects as diverse as wrestling, films, plastic and cars, Barthes elegantly deciphers the symbols and signs embedded deep in familiar aspects of modern life, unmasking the hidden ideologies and meanings which implicitly affect our thought and behaviour. This early classic of semiotics from one of France's greatest thinkers may irrevocably change the way you view the world around you.

Roland
Barthes

9780099529750



Power without responsibility : press, broadcasting and the internet in Britain (Eighth edition)

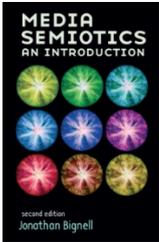
This book attacks the conventional history of the press as a story of progress; offers a critical defence and history of public service broadcasting; provides a myth-busting account of the internet; a subtle account of the impact of social media and explores key debates about the role and politics of the media. It has become a standard book on media and other courses: but it has also gone beyond an academic audience to reach a wider public. Hailed as 'a classic of media history and analysis' by the Irish Times and a book that has 'cracked the canon' by the Times Higher, it has been translated into five languages. This edition contains six new chapters. These include the press and the remaking of Britain, the rise of the neo-liberal Establishment, the moral decline of journalism, the impact of social media and a history of attempts to reform the press.

It contains new research on the relationship between programmes, institutions and society. It places key UK institutions in the wider context of international affairs and their impact. The book has been updated to take account of new developments like Brexit and the rise of Jeremy Corbyn and the shift in authority and legitimacy prompted by social media. It does this with a clear explanation of how policy can shape media outcomes.

James
Curran &
Jean Seaton

9780415710428

Media Studies: Eduqas 'A' Level

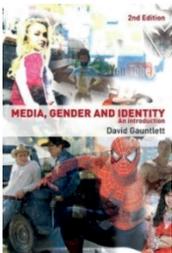


Media Semiotics (2002)

This is an expanded and revised edition of an investigation of the critical approach in contemporary media studies. The main media studied on university courses (advertising, magazines, the press, TV, cinema, "new media" including computer games, the Internet and the World Wide) are all addressed substantially and in separate detailed chapters. New material in this second edition includes sections on men's style magazines, docusoaps and "reality TV", digital interactive television, and mobile phone text messaging. It begins by explaining the concept of the sign and the ideological roles of media in contemporary culture and then scrutinises advertisements, glossy magazines, daily newspapers, TV programmes, recent films, and interactive media, with each chapter containing close analyses of particular examples. Key strands in critical theory such as ideology and psychoanalytic theory are explored and challenges to established semiotic methods posed by audience studies and postmodernism are discussed.

Jonathon
Bignell

9780719062056



Media, gender and identity : an introduction (2nd ed) Popular media present a vast array of stories about women and men.

What impact do these images and ideas have on people's identities? The new edition of Media, Gender and Identity is a highly readable introduction to the relationship between media and gender identities today. Fully revised and updated, including new case studies and a new chapter, it considers a wide range of research and provides new ways for thinking about the media's influence on gender and sexuality. David Gauntlett discusses movies such as Knocked Up and Spiderman 3, men's and women's magazines, TV shows, self-help books, YouTube videos, and more, to show how the media play a role in the shaping of individual self-identities. The book includes: a comparison of gender representations in the past and today, from James Bond to Ugly Betty an introduction to key theorists such as Judith Butler, Anthony Giddens and Michel Foucault an outline of creative approaches, where identities are explored with video, drawing, or Lego bricks

David
Gauntlett

9780415396615

Media Studies: Eduqas 'A' Level



Representation (2nd edition 2013)

Since 1997 Representation has been the go-to textbook for students learning the tools to question and critically analyze institutional and media texts and images. This long-awaited second edition:* updates and refreshes the approaches to representation, signalling key developments in the field* addresses the emergence of new technologies, media formats, politics and theories* includes an entirely new chapter on celebrity culture and reality TV* offers new exercises, readings, images and examples for a new generation of students This book once again provides an indispensable resource for students and teachers in cultural and media studies.

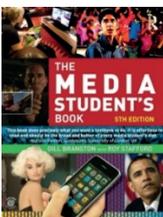
Evans, 9781849205634
Jess; Hall,
Stuart; Nixon
, Sean



Media regulation : governance and the interests of citizens and consumers

This book explores the way that regulation affects the relations between government, the media and communications market, civil society, citizens and consumers. Drawing on theories of governance and the public sphere, the book critically analyzes issues at the heart of today's media, from the saturation of advertising to burdens on individuals to control their own media literacy. Peter Lunt and Sonia Livingstone incisively lay bare shifts in governance and the new role of the public sphere which implicate self-regulation, the public interest, the role of civil society and the changing risks and opportunities for citizens and consumers. It is essential reading to understand the forces that are reshaping the media landscape.

Peter Lunt 9780857025708
& Sarah
Livingstone



The media student's book (Fifth edition)

The Media Student's Book is a comprehensive introduction for students of media studies. It covers all the key topics and provides a detailed, lively and accessible guide to concepts and debates. Now in its fifth edition, this bestselling textbook has been thoroughly revised, re-ordered and updated, with many very recent examples and expanded coverage of the most important issues currently facing media studies. It is structured in three main parts, addressing key concepts, debates, and research skills, methods and resources.

Gill Branston 9780415558426
& Roy
Stafford

Media Studies: Eduqas 'A' Level

Liesbet van Zoonen

**Feminist
Media Studies**

Feminist Media Studies (1994)

Feminists have long recognized the significance of the media as a site for the expression of - or challenges to - existing constructions of gender. In this broad-ranging analysis, Liesbet van Zoonen explores the ways in which feminist theory and research contribute to the fuller understanding of the multiple roles of the media in the construction of gender in contemporary societies. The text initially outlines some major themes in feminist media studies and the ways in which they offer specific models for understanding the media. The author goes on to examine the key questions posed by a gendered approach within communication and cultural studies. Issues explored include: theories of transmission, representation, construction and discourse; the structures of media organization and production; the analysis of media representations through content analysis and semiotics; the contradictions of the gendered image as spectacle; new approaches to understanding the audience and the politics of media reception; and the potential of feminist and interpretive research strategies.

Liesbet Van Zonnen 9780803985544

GENRE
AND CONTEMPORARY
HOLLYWOOD

Genre and contemporary Hollywood

A collection of essays that look in detail at some of the principal genres, cycles and trends in Hollywood's output during the last two decades of the 20th century. The collection focuses on animated feature films, teenpics, biopics, comedies, Shakespeare adaptations, and female-oriented dramas, as well as blockbusters, westerns, gangster films, horror films, war films and neo-noir. Films covered include: "The Quick and The Dead"; "Sense and Sensibility"; "The Grifters"; "When Harry Met Sally"; and "Malcolm X".

Stephen Neale 9780851708874