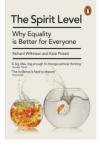
Braintree Academic Reading Sociology, AQA GCE 'A' Level



The Spirit Level: Why equality is better for all of us

Why do Americans have higher rates of teenage pregnancy than the French? What makes the Swedish thinner than the Australians? The answer: inequality. This groundbreaking book, based on years of research, provides hard evidence to show: How almost everything - from life expectancy to mental illness, violence to illiteracy - is affected not by how wealthy a society is, but how equal it is. That societies with a bigger gap between rich and poor are bad for everyone in them - including the well-off How we can find positive solutions and move towards a happier, fairer future Urgent, provocative and genuinely uplifting.

Kate Pickett & Richard Wilkinson

9780241954294





Children throughout the developed world are suffering: instances of obesity, dyslexia, ADHD, bad behaviour and so on are all on the rise. And it's not simply that our willingness to diagnose has increased; there are very real and growing problems. Sue Palmer, a former head teacher and literacy expert, has researched a whole range of problem areas, from poor diet, lack of exercise and sleep deprivation to a range of modern difficulties that are having a major effect: television, computer games, mobile phones.



The social construction of reality: a treatise in the sociology of knowledge.

This book is concerned with the sociology of "everything that passes for knowledge in society", and particularly with that "common-sense knowledge" that constitutes the reality of everyday life for the ordinary member of society. The authors are concerned to present an analysis of knowledge in everyday life in the context of a theory of society as a dialectical process between objective and subjective reality.

Their development of a theory of institutions, legitimations and socializations has implications beyond the discipline of sociology, and their "humanistic" approach has considerable relevance for other social scientists, historians, philosophers and anthropologists.

Sue 9781409137528 Palmer

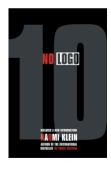
9780140135480

Berger & Thomas Luckmann

Peter L.



EXAMPLES Academic Reading Sociology, AQA GCE 'A' Level



THE

TIPPING POINT

MALCOLM

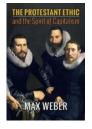
GLADWELL

No Logo: No Space, No choice, No Jobs

By the time you're twenty-one, you'll have seen or heard a million advertisements. But you won't be happier for it. This is a book about that much-maligned, muchmisunderstood generation coming up behind the slackers, who are being intelligent and active about the world in which they find themselves. It is a world in which all that is 'alternative' is sold, where any innovation or subversion is immediately adopted by un-radical, faceless corporations. But, gradually, tentatively, a new generation is beginning to fight consumerism with its own best weapons; and it is the first skirmishes in this war that this abrasively intelligent book documents brilliantly.

The Tipping Point: Howe Little Things Can Make a Big Difference

The Tipping Point" is the biography of an idea, and the idea is guite simple: that many of the problems we face - from murder to teenage delinguency to traffic jams - behave like epidemics. They aren't linear phenomena in the sense that they steadily and predictably change according to the level of effort brought to bear against them. They are capable of sudden and dramatic changes in direction. Years of well-intentioned intervention may have no impact atall, yet the right intervention - at just the right time can start a cascade of change. Many of the social ills that face us today, in other words, are as inherently volatile as the epidemics that periodically sweep through the human population: little things can cause them to "tip" at any time and if we want to understand how to confront and solve them we have to understand what those "tipping points" are.



The Protestant Ethic and the Spirit of Capitalism Max Weber's best-known and most controversial work,

The Protestant Ethic and the Spirit of Capitalism, first published in 1904, remains to this day a powerful and fascinating read. The book contends that the Protestant ethic made possible and encouraged the development of capitalism in the West. Widely considered as the most informed work ever written on the social effects of advanced capitalism, The Protestant Ethic and the Spirit of Capitalism holds its own as one of the most significant books of the twentieth century.

earning Together

Naomi Klein 9780007340774

Malcolm 9 Gladwell

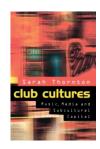
Max

Weber

9780349113463

9781621380931

EXAMPLES Academic Reading Sociology, AQA GCE 'A' Level



Club cultures : music, media and subcultural capital

This book is a highly innovative contribution to the study of popular culture. Focusing on the youth cultures that revolve around dance clubs and raves, Sarah Thornton highlights the values of authenticity and hipness and explores the complex hierarchies that emerge within the domain of popular culture. Using a rich combination of methods, Thornton paints a picture of club cultures as 'taste cultures' brought together by micro-media (like flyers and listings), transformed into self-conscious 'subcultures' by niche media (like the music and style press), and sometimes recast as 'movements' with the aid of mass media (like tabloid newspaper front pages). She also analyses the changing status of the medium of recording, from a marginal second-class entertainment in the 1950s to the much celebrated, dominant form of clubs and raves in the 1990s.



Watching the English

In this completely revised and updated edition of international bestseller WATCHING THE ENGLISH, anthropologist Kate Fox takes a revealing look at the quirks, habits and foibles of the English people. Now with new survey data to add weight to her original fieldwork findings, and more extensive field-research and experiments to back up earlier observations, Kate Fox has deciphered yet more enigmatic behaviour codes, adding new rules, new subcultures, new chapters and over 100 updates.



Freakonomics

Cult bestseller, new buzz word..."Freakonomics" is at the heart of everything we see and do and the subjects that bedevil us daily: from parenting to crime, sport to politics, fat to cheating, fear to traffic jams. Asking provocative and profound questions about human motivation and contemporary living and reaching some astonishing conclusions, "Freakonomics" will make you see the familiar world through a completely original lens.

Sarah Thornton 9780745614434

Kate Fox 9

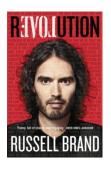
9781444785203

Steven D 9780141019017 Levitt & Stephen J

Dubner



Sociology, AQA GCE 'A' Level



Revolution

Russell Brand wants YOU to join the revolution. We all know the system isn't working. Our governments are corrupt and the opposing parties pointlessly similar. Our culture is filled with vacuity and pap, and we are told there's nothing we can do - "it's just the way things are". In this book, Russell Brand hilariously lacerates the straw men and paper tigers of our conformist times and presents, with the help of experts as diverse as Thomas Piketty and George Orwell, a vision for a fairer, sexier society that's fun and inclusive. You have been lied to, told there's no alternative, no choice and that you don't deserve any better.

The Body Myth

The beauty myth : how images of beauty are used against women The bestselling classic that redefined our view of the relationship between beauty and female identity . Every day, women around the world are confronted with a dilemma - how to look. In a society embroiled in a cult of female beauty and youthfulness, pressure on women to conform physically is constant and allpervading. In this iconic, gripping and frank expose, Naomi Wolf exposes the tyranny of the beauty myth through the ages and its oppressive function today, in the home and at work, in literature and the media, in relationships between men and women, between women and women.

Subculture: The meaning of style

Hebdige [...] is concerned with the UK's postwar, musiccentred, white working-class subcultures, from teddy boys to mods and rockers to skinheads and punks.' -Rolling Stone With enviable precision and wit Hebdige has addressed himself to a complex topic - the meanings behind the fashionable exteriors of workingclass youth subcultures - approaching them with a sophisticated theoretical apparatus that combines semiotics, the sociology of devience and Marxism and come up with a very stimulating short book - Time Out This book is an attempt to subject the various youthprotest movements of Britain in the last 15 years to the sort of Marxist, structuralist, semiotic analytical techniques propagated by, above all, Roland Barthes. 9780099594932

Naomi Wolf

Dick

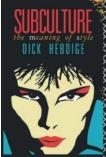
Hebdige

Russell

Brand

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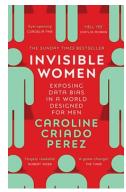


EXAMPLE: Academic Reading Sociology, AQA GCE 'A' Level



The Handmaid's Tale

I believe in the resistance as I believe there can be no light without shadow; or rather, no shadow unless there is also light. Offred is a Handmaid in The Republic of Gilead, a religious totalitarian state in what was formerly known as the United States. She is placed in the household of The Commander, Fred Waterford her assigned name, Offred, means 'of Fred'. She has only one function: to breed. If Offred refuses to enter into sexual servitude to repopulate a devastated world, she will be hanged. Yet even a repressive state cannot eradicate hope and desire. As she recalls her pre-revolution life in flashbacks, Offred must navigate through the terrifying landscape of torture and persecution in the present day, and between two men upon which her future hangs.



Invisible women : exposing data bias in a world designed for men

Imagine a world where... * Your phone is too big for your hand* Your doctor prescribes a drug that is wrong for your body* In a car accident you are 47% more likely to be injured. If any of that sounds familiar, chances are you're a woman. From government policy and medical research, to technology, workplaces, and the media. Invisible Women reveals how in a world built for and by men we are systematically ignoring half of the population, often with disastrous consequences. Caroline Criado Perez brings together for the first time an impressive range of case studies, stories and new research from across the world that illustrate the hidden ways in which women are forgotten, and the profound impact this has on us all.

Chavs: The Demonization of the Working Class



In modern Britain, the working class has become an object of fear and ridicule. From Little Britain's Vicky Pollard to the demonization of Jade Goody, media and politicians alike dismiss as feckless, criminalized and ignorant a vast, underprivileged swathe of society whose members have become stereotyped by one, hate-filled word: chavs. In this acclaimed investigation, Owen Jones explores how the working class has gone from "salt of the earth" to "scum of the earth." Exposing the ignorance and prejudice at the heart of the chav caricature, he portrays a far more complex reality. The chav stereotype, he argues, is used by governments as a convenient figleaf to avoid genuine engagement with social and economic problems and to justify widening inequality.

Margaret Atwood

9781784873189

Caroline Criado Perez

9781784706289

Owen Jones 9781839760921

Learning Together Succeeding Together